



Performance Guide

Represents Typical Values Only

7PT C1S TT Tag Tire 40#

Item # C1079

FACE 7PT thermal transfer tag with a premium matte coating designed for high quality flexographic and thermal transfer printing.

Caliper:	.007" +/-10%	
Basis Weight:	119lb	TAPPI T 410
Brightness:	88%	TAPPI T 452
Moisture:	4.80%	TAPPI T 412
75 degree gloss:	26%	TAPPI T 480
Parker Smoothness:	1.5 PPSU	TAPPI T 555

RS MD Stiffness:	1370 mgf	TAPPI T 543
RS CD Stiffness:	1370 mgf	TAPPI T 543
RS MD Tensile:	60 lbs/in	TAPPI T 494
RS CD Tensile:	30 lbs/in	TAPPI T 494
RS MD Tear:	145 grams-force	TAPPI T 414
RS CD Tear:	150 grams-force	TAPPI T 414

ADHESIVE Tire label adhesive is an aggressive hot melt rubber based adhesive designed for hard to label substrates such as tires, recycled corrugated packaging, fabrics and other rough surfaces.

Caliper: 0.0018" +/-10%

Min. Application Temperature: 10F

Service Temperature Range: -60° - 145° F

Loop Tack:6

180 Peel:5

SAFT:160

LINER A 40# liner (2.4mil) bleached, super calendered kraft liner featuring excellent die cutting and matrix stripping.

Caliper: .0024" +/- 10%

Basis Weight: 40#

CONSTRUCTION CALIPER .0113" +/- 10%

Shelf life: 1 year stored at 72°F and 50% RH

Published data is based on testing and believed to be reliable but does not constitute a guarantee or warranty

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