



# Performance Guide

Represents Typical Values Only

**50# 10MIL RIGID WHT VINYL MATTE TIRE 40#**

**Item # C1145**

## FACE

A 10mil white rigid, opaque, PVC film with matte/matte surface. It has good printability, consistent roughness as well as customized impact properties. Typical applications include greeting, advertising and membership cards as well as large placards.

Caliper: .0038" +/-10%

Basis Weight: 61 lbs/ream

## ADHESIVE

Tire label adhesive is a very aggressive adhesive designed for hard to label substrates such as tires, recycled corrugated packaging, fabrics and other rough surfaces.

Caliper: 0.002" +/-10%

Min. Application Temperature: 10F

Service Temperature Range: -60° - 145° F

Loop Tack: 6

180 Peel: 5

SAFT: 160

## LINER

A 50# liner (3.1mil) bleached, super calendered kraft liner featuring excellent die cutting and matrix stripping.

Caliper: .0031" +/- 10%

Basis Weight: 50#

## CONSTRUCTION CALIPER

.009" +/- 10%

**Shelf life: 1 year stored at 72°F and 50% RH**

Published data is based on testing and believed to be reliable but does not constitute a guarantee or warranty

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