



# Performance Guide

Represents Typical Values Only

**50# Coated Thermal Transfer TIRE 40#**

**Item # C1188**

## FACE

50# premium coated thermal transfer face sheet. A matte print receptive coating is specifically designed for excellent thermal transfer printability.

Caliper: .003" +/- 10%

## ADHESIVE

Tire label adhesive is a very aggressive adhesive designed for hard to label substrates such as tires, recycled corrugated packaging, fabrics and other rough surfaces.

Caliper: 0.001

Min. Application Temperature: 10°F

Service Temperature Range: -60° to +145° F

Loop Tack: 6

180 Peel: 5

SAFT: 160

## LINER

A 40# liner (2.4mil) bleached, super calendered kraft liner featuring excellent die cutting and matrix stripping.

Caliper: .0024" +/- 10%

Basis Weight: 40#

## CONSTRUCTION CALIPER

.0064" +/- 10%

**Shelf life: 1 year stored at 72°F and 50% RH**

Published data is based on testing and believed to be reliable but does not constitute a guarantee or warranty

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