



Performance Guide

Represents Typical Values Only

7.3PT Direct Thermal Tag SS

D1073

FACE

7PT Direct Thermal top-coated tag stock. Standard sensitivity and excellent lay flat properties through the full range of temperature and humidity. Used in ticketing applications such as toll way booths, parking spitters, cinema tickets etc.

Caliper: .073" +/-10%
Basis Weight: 111# (181 g/m²)
(24 x 36 - 500 sheets)
Brightness: 91% Avg
(TAPPI T-525)
Image Color: Black

Initial activation temperature: 203+/- 9F (95 +/-5C)
Effective activation temperature: 230+/- 9F (110 +/- 5C)
Optimum activation temperature: 248+/- 9F (120 +/- 5C)
Resistance to Oils, Plasticizers: Excellent
Resistance to Alcohol: Very Good
24 hour Water Immersion: Very Good

CONSTRUCTION CALIPER

.0073" +/- 10%

Shelf life: 1 year stored at 72°F and 50% RH

Published data is based on testing and believed to be reliable but does not constitute a guarantee or warranty

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