



Performance Guide

Represents Typical Values Only

7PT C1S TT Tag Tire 40#

Item # C1079

FACE 7PT thermal transfer tag with a premium matte coating designed for high quality flexographic and thermal transfer printing.

Caliper:	.007" +/-10%	
Basis Weight:	119lb	TAPPI T 410
Brightness:	88%	TAPPI T 452
Moisture:	4.80%	TAPPI T 412
75 degree gloss:	26%	TAPPI T 480
Parker Smoothness:	1.5 PPSU	TAPPI T 555

RS MD Stiffness:	1370 mgf	TAPPI T 543
RS CD Stiffness:	1370 mgf	TAPPI T 543
RS MD Tensile:	60 lbs/in	TAPPI T 494
RS CD Tensile:	30 lbs/in	TAPPI T 494
RS MD Tear:	145 grams-force	TAPPI T 414
RS CD Tear:	150 grams-force	TAPPI T 414

ADHESIVE Tire label adhesive is a very aggressive adhesive designed for hard to label substrates such as tires, recycled corrugated packaging, fabrics and other rough surfaces.

Caliper: 0.0018" +/-10%
 Min. Application Temperature: 45F
 Service Temperature Range: -20° - 160° F
 Loop Tack: 126 oz/in sq

LINER A 40# liner (2.5mil) bleached, super calendered kraft liner featuring excellent die cutting and matrix stripping.

Caliper: .0025" +/- 10%
 Basis Weight: 40#

CONSTRUCTION CALIPER .0113" +/- 10%

Shelf life: 1 year stored at 72°F and 50% RH

Published data is based on testing and believed to be reliable but does not constitute a guarantee or warranty

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